

1. Name : Dr. Ruth Mary
2. Designation : Assistant Professor
3. Qualification : MBA
4. Mobile Number : 7639194684/8248300493
5. E-Mail ID : ruthmary@auxiliumcollege.edu.in
6. Teaching Experience : 16 years (UG – 16 years & PG – 12 years)
7. Area of specialization : Human Resource
8. Position held in Auxilium :

- ✓ Calendar Committee Member from the period of 2010 - 2012.
- ✓ Chronicles in-charge for Shift II from the period of 2010 – 2013.
- ✓ College Coir Member from the period of 2011 – 2013.
- ✓ IQAC member from the period of 2015 – 2017.
- ✓ ASQC member from the period of 2016 – 2018.
- ✓ Head of the Department In-charge (BBA) from the period of 2016 – 18 and 2019 – 2020.
- ✓ Extension Activity In-charge (BBA) from 2021 – Till date.
- ✓ Dean of Arts from the period of 2022 – 2024.
- ✓ Member of Planning and Evaluation Committee (College Council) from the period of 2022 – 2024.
- ✓ Member of Curriculum Development Cell from the period of 2022 – 2024.
- ✓ Member of Library Advisory Committee from the period of 2022 – 2024.
- ✓ Member of Student Grievances Redressal Cell from the period of 2022 – 2024.

- ✓ Member of Committee for Extension Services, Students Welfare and Co-curricular Activities from the period of 2022 – 2024.
- ✓ Member of Anti-Ragging Committee from the period of 2022 – 2024.
- ✓ Member of Committee for Internal Complaints and Prevention of Sexual Harassment from the period of 2022 – 2024.
- ✓ Ethics and Religion Committee Coordinator Shift II from 2025 to till date.
- ✓ Member of Auxilium Student Quality Cell (ASQC) from 2025 till date.

9. Research Experience and Guidance : -

10. Project Completed /Ongoing : -

11. No. of paper published : 15

12. No. of papers published in National/International/Seminar/Workshop/Conferences: 15

13. No. of Seminar/ Workshop/Conference/ Organized : 5 International and 1 National

14. No. of Books Published/Edited/co-edited : -

15. Current Responsibilities held :

- ✓ Ethics and Religion Committee Coordinator Shift II from 2025 to till date.
- ✓ Member of Auxilium Student Quality Circle (ASQC) from 2025 till date.
- ✓ Tutor for II years
- ✓ Extension Activity In-charge
- ✓ Department Record Maintenance In-charge
- ✓ Question Bank Setter
- ✓ Question Paper Setter for outside colleges.

16. Membership in Professional bodies (descriptive): Nature Science Foundation, Coimbatore

17. Other Bodies (descriptive) : -

18. Honors and Award received (descriptive) : -

- ✓ Gold Medalist in PG Degree.
- ✓ School Topper in English Paper during the 12th Std (CBSE)

19. No. of online completed (Minimum of 4 weeks) : -

20. Any other (descriptive): -

- ✓ Guided UG (BBA) & PG (MBA) Projects and UG (BBA) Internship Training report for past 16 years.
- ✓ Invited as a guest speaker on the account of Women's Day celebration organized by Tamil Nadu Science Forum in the year 2019 and 2022.
- ✓ Invited as a resource person for the AICTE sponsored five days seminar on the topic "Sustainable Change Management" in the year 2021.
- ✓ Invited as a resource person for the Workshop on the topic "Innovation" organized by the Department of Business Administration, Marudhar Kesari Jain College of Women, Vaniyambadi in the year 2021.
- ✓ As a department went to Central Prison, Vellore to be a part of the extension activity for the period of 2010 – 2012.
- ✓ Accompanied the students to carry out their extension activity at After Care Home, Vellore during the period 2009 – 2012.
- ✓ Accompanied the students to participate in various intercollegiate programmes to Sacred Heart College, Thirupattur, Islamiah College, Vaniyambadi, DKM College for Women, Vellore, KMG Arts College, Gudiyatham,

Publication Details

- ✓ Ms Ruth Mary - Enhancement of quality in Marketing Services, Conference Proceedings January, 2012, pp 4 – 6
- ✓ Ms Ruth Mary - Opportunities and challenges in the present global business scenario in the field of HR, Conference Proceedings, ISBN 978-81-925376-0-2, December 2012, pp 98 – 103.
- ✓ Ms Ruth Mary - Women Entrepreneur, Conference Proceedings, February 2013, pp 34 - 35
- ✓ Ms Ruth Mary - Impact of Corporate Social Responsibility on Women Empowerment, Conference Proceedings, ISBN 978-93-82570-26-4, March 2014, Volume II, pp 391 - 395
- ✓ Ms Ruth Mary - Lean Six SIGMA, Conference Proceedings, March 6, 2015.
- ✓ Ms Ruth Mary - Time Management, Conference Proceedings, August 20, 2016.
- ✓ Ms Ruth Mary – Social evil against women, Bonfiring International Journal of Industrial engineering and Management Science, ISSN No. 2250-1906, March 2017, Volume -&, Special Issue II, pp – 220 – 223.
- ✓ Ms Ruth Mary, Dr S Renuga Devi - A study on the Job satisfaction of the employees - with a special reference to the employees of the Leather industries, Vellore District, Tamil Nadu (Conceptual), Shanlax International Journal of Management, UGC approved journal number 44278 with Impact Factor – 2.082, ISSN 2321-4643, Volume 5, Special Issue 2, August 2017, pp 314 - 316

- ✓ Ms Ruth Mary, Dr S Renuga Devi - A study on the Job Satisfaction of the Job satisfaction of the employees - with a special reference to the employees of the Leather industries, Vellore District, Tamil Nadu (Empirical), Emperor International Journal of Finance and Management Research (EIJFMR) UGC approved Journal Number – 45308, ISSN: 2395-5929 Volume – IV, Special Issue – II, January 2018, pp 243 – 247.
- ✓ Ms Ruth Mary, Dr Renuga Devi S - A study on the work environment and its impact on job satisfaction with reference to the employees of leather industries in Vellore District, Tamil Nadu, Humanities and Social Sciences Studies, Volume – 13, Issue – 1, January to June 2024.
- ✓ Ms Ruth Mary, Keerthan R - A study on the types of motivation and its impact on employee involvement at Vellore Cooperative Sugar Mill Limited, Sevoor, Thiruvalam, Rabindra Bharati University: Journal of Economics, Volume – XVII, (Special Issue), ISSN – 0975-802X, Impact Factor – 5.5, March 2024
- ✓ Ms Ruth Mary, Shalini S - A study on the well being measures implemented for the employees at Sara Leather Industries, Ranipet, International Journal for Multidisciplinary Research (IJFMR), E –ISSN: 2582 – 2160, www.ijfmr.com, 2024.
- ✓ Ms Ruth Mary, Meraclingethciyal E. - A study on the OPD Linen Inventory at Christian Medical College, Vellore, International Journal for Multidisciplinary Research (IJFMR), E –ISSN: 2582 – 2160, www.ijfmr.com, 2024
- ✓ Ms. Ruth Mary, Inbalovely E. I. - A study on the impact of health and safety measures on the productivity level of the employees at Brakes India Private

Limited (Foundary Division), Sholingur, Journal of Economics, Rabindra Bharathi University, Volume – XVIII, No. - 20, 2025.

- ✓ Ms Ruth Mary, Jasmine Sathiyavathi - A study to assess food quality and safety among the customers at Christian Medical College, Vellore (Bagayam Campus), Journal of Economics, Rabindra Bharathi University, Volume – XVIII, No. -20, 2025.

FDPs/Seminar/Workshop/Webinar

- ✓ Organized webinar on the topic “Leadership and Motivation” – Resource Person Dr L Rupa, Assistant Professor, Department of Commerce, Constituent College Thiruvalluvar University, Thirupattur.
- ✓ Organized webinar on the topic “Personality” – Resource Person Dr Srinivasan, Associate Professor, Department of Commerce, Government Arts and Science College, Chengalpattu.
- ✓ Organised webinar on the topic “Importance of English in today’s Modern world, Resource Person Mr Reuben, Assistant Professor, Department of English, Nagercoil.
- ✓ Attended Two day National conference on Politics of Inclusion and Exclusion organized by Mother Teresa Women’s University, Kodaikanal and Indian Institute of Public Administration, Chennai at Kovai Annaporna, Kodaikanal on 5th and 6th July 2008.
- ✓ Attended State level conference on Insurance – its prospects, challenges and trends organized by Sacred Heart College, Thirupattur on 28th August 2009.

- ✓ Attended the Award Leader Training Workshop as a part of challenge India – International special Project of The Duke of Edinburgh’s International Award held at Auxilium College (Autonomous), Vellore on 26th August 2014.
- ✓ Attended National level seminar on Professional courses in Commerce and Career opportunities organized by the Department of Commerce, Auxilium College (Autonomous), Vellore on 16th September 2015.
- ✓ Attended UGC sponsored State level workshop on enhancing quality in higher educational institutions through innovation and best practices organized by the Internal Quality Assurance Cell, Auxilium College (Autonomous), Vellore on 6th April 2016.
- ✓ Attended Faculty Development Programme on “Promoting Youth Volunteerism & Skill Development through Global Recognition” with special focus to Challenge India – International Special Project of The International Award for Young People (IAYP) Global Youth Development Programme organized by Audacious Dreams Foundation, India, Vellore in association with Department of Business Administration, Auxilium College (Autonomous), Vellore on 10th February 2016.
- ✓ Attended UGC & NAAC sponsored National Conference on “Journey towards Excellence” organized by Internal Quality Assurance Cell, Auxilium College (Autonomous), Vellore on 9th to 11th February 2017.
- ✓ Attended International seminar on “Cybercrime and Female Victimization” on Auxilium Research Cell, Auxilium College, (Autonomous), Vellore on 4th August 2017.

- ✓ Attended International workshop (under Autonomous Grant) on Life Skill organized by the Department of Business Administration, Muthurangam Government Arts College, Vellore on 26th February 2018.
- ✓ Attended Workshop on “R-Programming and SPSS” organized by Brainswig Edutech Pvt Ltd, Chennai in association with the Department of Business Administration, Auxilium College (Autonomous), Vellore from 9th to 13th January 2019.
- ✓ Attended One day Workshop on “Empowering Women for a Better Future” organized by Auxilium College (Autonomous), Vellore in collaboration with the Nirvana Foundation on 18th December 2019.
- ✓ Attended One day state level seminar on “HR Challenges and Opportunities 2020” organised by the Department of Business Administration, K.M.G College of Arts and Science, Gudiyatham on 1st October 2019
- ✓ Attended A Workshop on “R-Programming and SPSS” organized by Brainswig Edu Tech Pvt Ltd, Chennai in association with the Department of Business Administration Auxilium College (Autonomous), Vellore from 9th to 13th January 2019.
- ✓ Attended Two day State level workshop on “Intellectual Property Rights” jointly organized by the Tamil Nadu State Council for Science and Technology, Chennai and the Research Cell and IPR Cell of Auxilium College (Autonomous), Vellore on 2nd and 3rd August 2019.

- ✓ Attended National conference on “Teaching, Learning and Evaluation: Changes and Challenges” organized by Internal Quality Assurance Cell, Auxilium College, (Autonomous), Vellore on 30th and 31st January 2020.
- ✓ Attended Two day FDP on “Multivariate Analysis and Structural Equation Modelling”, organized by VIT Business School, Vellore Institute of Technology, Vellore on 28th and 29 February 2020.
- ✓ National Seminar on “The Powerhouse of Innovation for a Better World Through Entrepreneurialism” organized by Department of Business Administration, Auxilium College, (Autonomous), Vellore on 19th November 2022.
- ✓ International Conference on “Transformative Role in Promoting Good Health and Well-Being”, in collaboration with Christian Medical College, Vellore and Department of Business Administration, Auxilium College, (Autonomous), on 19th September 2024.
- ✓ Presented paper on the title a study on the work environment and its impact on the job satisfaction of the employees in leather industries in Vellore District, Tamil Nadu, in Two Day National seminar on “Women in Decision Making roles in Corporate World” organized by the Department of Commerce, Pondicherry University Community College, Pondicherry on 19th and 20th October 2024.
- ✓ Participated in Two day “Workshop on SPSS”, organized by Department of Business Administration (Hospital Administration), Auxilium College, (Autonomous), Vellore on 8th and 9th July 2025.

Webinars Attended through Virtual Mode

- ✓ “How to be secure in the digital era” organized by SRM Institute of Science and Technology on 5th May 2020.
- ✓ “Rediscovering you for the post of the COVID success” organized by Auxilium College, on 21st and 22nd May 2020
- ✓ “Own your future through the journey of Entrepreneurship” organized by Auxilium College and MSME (Bangalore), Hyderabad on 27th, 28th and 29th May 2020.
- ✓ “How to write an effective research articles” organized by IQAC and Marudhar Kesari Jain College for Women, Vaniyambadi on 4th June 2020.
- ✓ “Essential qualities of an effective teachers in higher education” organized by VELS Institute of Science and Technology and Advance Studies (VISTAS) on 9th June 2020.
- ✓ Live webinar on “Challenges from workplace and from home” Department of IQAC and Commerce, RAI University, School of Arts and Science, Gujarat on 12th June,
- ✓ National level webinar on “Measure to combat the impact of COVID - 19 on Indian Economy”, Avinashilingam Institute Home Science and Higher Education, Coimbatore on 15th June 2020.
- ✓ International level webinar on “Economic impact of the COVID - 19 Downturn and Recovery, Indian Perspective” organized by Anna Velakanni College, Kanyakumari on 19th June 2020.

- ✓ International motivational webinar on “Global pandemic challenge: mental and future education” organized by GTN Arts College, Dindigul on 19th and 20th June 2020.
- ✓ “Outcome based Education through Blooms Taxonomy - Stepping in the learning domain” organized by Rathinam College of Arts and Science on 19th June 2020
- ✓ “Yoga for harmony and Peace”, organized by Saint Peters College of Engineering and Technology, Chennai on 21st June 2020.
- ✓ International webinar on “Aging and money - building a strategy focus towards retirement” organized by City College, Bangalore on 25th June 2020.
- ✓ National Statistics Day webinar on “Application of statistics” organized by Sri Ramakrishna College of Arts and Science, Coimbatore on 29th June 2020.
- ✓ International FDP on “Synergia to Revitalize, Reform and Reform ourselves as Agents to ensure quality education” organized by the department of Business Administration, Auxilium College (Autonomous), Vellore from 1st to 7th June 2020.
- ✓ International FDP on “Challenges in restructuring the innovative Teaching and Learning techniques” organized by department of Commerce, Auxilium College (Autonomous), Vellore from 2nd to 8th June 2020.
- ✓ International Faculty Development Program on the topic “Evolving best teaching and learning practices in pandemic era 2020” Auxilium College, (Autonomous), Vellore on 15th to 21st June, 2020
- ✓ National Level FDP on “Fundamentals of Writing a Research Paper” organized by St Ann’s Degree College for Women and St Ann’s PG for Women, Mallapur, Hyderabad on 2nd April 2020

- ✓ National Level FDP on “Digital Entrepreneurship and Investment” organized by Bon Secours College for Women, Tanjavur on 29th May to 2nd June 2020
- ✓ National level FDP on the topic “Connecting Institute to Industry” organized by Bangalore Institute of Management Studies, Bangalore on 20th June 2020.
- ✓ Faculty Development program on the topic “Creation of Webinars during COVID – 19 Pandemic” , organized by Little Flower Degree College, Hyderabad on April 2020,
- ✓ Faculty Development Program on “Assessment and Evaluation in Outcome Based Education” organized by GTN Arts College, Dindigul on 11th and 12th May 2020
- ✓ Faculty Development Program on the topic “Future of examination - Blooms Taxonomy and Mutilate Assessment Tools” organized by GTN Arts College, Dindigul on 8th June 2020.
- ✓ Two days online courses on “Personality Development” organized by the Vivekananda College of Arts and Science for Women on 17th & 18th April 2020.
- ✓ Faculty Development Program on “Upskill Your Resources” (Under Autonomy Grant) organized by the Department of Business Administartion (SF), Ayya Nadar Janaki Ammal College, Sivakasi from 7th July to 13th July 2023.
- ✓ International level e-quizon “Significance of women empowerment in the development of the Country” organized by Women Development Cell in Association with IQAC, Khadir Mohideen College, Thanjavur on 11th and 12th January 2023.
- ✓ 11 – Day International workshop on “Cyber Security” organized by Department of Data Science, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai from 7th to 22nd August 2023.

- ✓ National webinar on “Publish and Progress” organized by IQAC Committee for Research Ethics, Publications, and IPR & Library, Auxilium College, (Autonomous), on 26th August 2023.
- ✓ 5 days National Level Faculty Development Program on “Beyond Boundaries Driving Innovation in Research, organized by Committee for Research Ethics, Publications and IPR and Library, Auxilium College (Autonomous), Vellore in collaboration with NE Institute of Social Sciences and Research, Dimapur, Nagaland from 26th to 30th December 2024.
- ✓ 7 days online workshop on “Research Methodology and Publications Ethics” organized by Star International Foundation for Research and Education, from 5th to 11th March 2025.
- ✓ Faculty Development Program on “Effective Teaching in the 21st Century: Strategies and Tools for Success” organized by Department of Electronics and Communications from 17th to 21st March 2025.